



## **ADELAIDE 'ANGELS' BASEBALL CLUB INC**

*Supporting South Australians to play Baseball since 1908*

### **2017-18 PARTNERSHIP PROSPETCUS**

#### **WHY PARTNER WITH THE ADELAIDE ANGELS?**

**8 SENIOR TEAMS** – DIV 1, 2, 3, 4, 5 (x2), 6, 7

**1 SENIOR WOMEN'S TEAM** (New in 2017-18 season)

**9 JUNIOR TEAMS** – UNDER 19, U17, U15, U13 (x3), U11 (x2), U9 T-BALL

**420+ SENIOR & JUNIOR PLAYERS, PAST PLAYERS, OFFICIALS AND MEMBERS\***

**655 FACEBOOK FOLLOWERS**

**310+ EMAIL DATA-BASE**

**ACTIVE WEBSITE**

#### **MAIN SUBURBS WHERE PLAYING MEMBERSHIP RESIDES:**

Ashford, Black Forest, Camden Park, Everard Park, Fulham, Glandore,  
Marleston, North Plympton, Plympton, Richmond, South Plympton

\*2016-17 Membership Figures

**FOR MORE INFORMATION OR TO LOCK-IN YOUR PARTNERSHIP PACKAGE, PLEASE CONTACT:  
MICHAEL VICKERS – M: 0411 745 949 / E: [mick62vick@hotmail.com](mailto:mick62vick@hotmail.com)**



### ***Supporting South Australians to play Baseball since 1908***

The Adelaide Baseball Club (ABC) has supported South Australians to play baseball since 1908, and is one of the oldest clubs in the South Australian Baseball League. The ABC will field a total of 18 teams during the 2017-18 season – eight senior men’s teams, a new senior women’s team, and nine junior teams. The ABC’s clubhouse and facilities are located at Weigall Oval, Urrbrae Terrace, Plympton, South Australia.

With over 420 members actively involved, now is the perfect time to partner with the ABC to gain valuable exposure and reach for your organisation. An ABC partnership is a fantastic opportunity for your organisation to highlight its commitment to your local sporting community, whilst utilising our members and their networks to promote your products or services.

There are several cost-effective ways your organisation can partner with the Adelaide *Angels* Baseball Club, as we work together towards a common goal to increase our reach and promote our roles in the local community.



#### **CLUB CONTACT DETAILS:**

**Oval Address:** Weigall Oval, Urrbrae Terrace, Plympton, South Australia

**Postal Address:** PO Box 611, Marlestone Business Centre, Marlestone SA 5033

**Phone - Clubhouse (Oct-March):** (08) 8293 1524

**Phone - (Outside of season):** Leanne Smith, President - 0402 356 712

**E-mail:** [adelaidebaseballclub@gmail.com](mailto:adelaidebaseballclub@gmail.com)

**Website:** [www.adelaideangelsbaseball.com.au](http://www.adelaideangelsbaseball.com.au)

**Facebook:** [www.facebook.com/adelaideangels](http://www.facebook.com/adelaideangels)

## 2017-18 ADELAIDE ANGELS BASEBALL CLUB PARTNERSHIP PACKAGES

Brand Exposure – During 2017-18 Season	GRAND SLAM Major	HOME RUN	DOUBLE PLAY	HALO CLUB Player Sponsors	HALO CLUB Best Player Awards
Signage (3m x 1m - supplied) displayed on home fence of main diamond	X				
Signage (2m x 1m - supplied) displayed on home fence of main diamond		X			
Logo on 3m x 1m signage on display at games			X	X	X
Signage (A3 colour) displayed in clubrooms	X	X	X		X
Company name displayed with photo of sponsored player in clubrooms & photo				X	
Signage (A3 colour) displayed in changerooms	X	X	X		
Signage (supplied) on display at club events	X				
Social Media - regular recognition on club's Facebook page	X	X			
Social Media - welcome recognition on club's Facebook page			X	X	X
Company logo on website home page - with link to company website	X	X			
Company logo on website sponsors page - with marketing spiel and link to company website	X	X	X	X	X
Newsletter - regular advertisement in club newsletter	X	X			
Newsletter - regular logo listing on sponsors' page in club newsletter			X	X	X
Recognition - during after game presentations, at events etc	X	X	X	X	X
Business cards on display in clubrooms	X	X	X	X	X
Club Sponsor's Day - sponsors invited to a game and to set up a display for the day (if wanted)	X	X	X	X	X
Promoted as a Game Day sponsor at a home game	X	X	X		
Invitations to games	X	X	X	X	X
Company logo senior team sheets	X				
Company logo on club manual front page	X	X			
Company logo on newsletter & front page of annual report	X	X			
Company logo on newsletter & back page of annual report			X	X	X
Company logo on all event invitations and posters	X				
Special gift and Partners Certificate for display	X	X	X		
Special gift and Player Photo for display				X	
Partnership Summary provided at end of season	X	X	X	X	X
Event staged at venue during season (if applicable)	X				
Purchase of clubhouse bar stock (if applicable)	X				
Company logo on Senior's Club Shirts* (*Additional payment of \$1,000 required)	X				
<b>2017-18 Partnership Investment</b>	<b>\$6,000</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$500 (Senior) \$350 (Junior)</b>	<b>Minimum of \$350</b>

All prices listed above are exclusive of GST – which is not applicable.

If you are interested in partnering with the Adelaide *Angels* Baseball Club and require a more tailored partnership package, please contact the partnerships coordinator, Michael Vickers, on 0411 745 949 or [mick62vick@hotmail.com](mailto:mick62vick@hotmail.com).

The Adelaide *Angels* Baseball Club is committed to partnering with local organisations to support each other to increase our reach and achieve our goals, while supporting our local community.

## 2017-18 ADELAIDE ANGELS BASEBALL CLUB PARTNERSHIP PACKAGES

### Organisation Details:

Business Name:		Contact Name:	
Business Address:		Position:	
E-mail Address:		Business Website:	
Sponsored Player:		Facebook Details:	

### Packages:

Partnership Levels	Partnership Investment (Invoiced amount)	Tick Applicable
Grand Slam – Major Partners (maximum of 2)	\$7,500	
Home Run	\$1,000	
Double Play	\$750	
Halo Club – Senior Player Sponsors	\$500	
Halo Club – Under Age Player Sponsors	\$350	
Halo Club – Best Player Awards, Raffle donations, In-kind support	See below	

\*All prices listed above are exclusive of GST – which is not applicable.

### Other:

If your organisation is interested in providing vouchers for **Best Player Awards, goods and services for raffle prizes or in-kind support**, please contact Michael Vickers on 0411 745 949 to discuss these options in more detail.

### Checklist:

	Completed
Organisation logo e-mail to: <a href="mailto:mick62vick@hotmail.com">mick62vick@hotmail.com</a>	
Draft of clubrooms signage enclosed or emailed to: <a href="mailto:mick62vick@hotmail.com">mick62vick@hotmail.com</a>	
Draft of marketing spiel for sponsor's page on website enclosed or e-mail to: <a href="mailto:mick62vick@hotmail.com">mick62vick@hotmail.com</a>	
Organisation business cards/promotional info for display in clubrooms provided	

**Payment:** Please circle appropriate payment method

EFT (circle)	Bank Transfer to the following bank account (please provide business name for reference		
	Account: Adelaide Baseball Club Inc	BSB: 065-135	Account No: 0090 0893

Cheque Enclosed (circle)	Please invoice my organisation (circle)
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All Adelaide *Angels* Baseball Club partnership packages are tax deductible. A tax invoice can be provided.

Please email this Adelaide *Angels* Baseball Club partnership application form to the partnerships coordinator, Michael Vickers, at [mick62vick@hotmail.com](mailto:mick62vick@hotmail.com) or return it via post to PO Box 611, Marleston Business Centre, Marleston SA 5033.